



# SUGAR RUSH CORPORATE EVENT SPONSORSHIP



## ABOUT SUGAR RUSH

Sugar Rush is Spark’s annual dessert tasting benefit, held regionally to raise funds for its programs in the Bay Area, LA, and Chicago. Past Sugar Rush events have featured celebrity chefs, top local restaurants, high-end auction items — all for a great cause! Corporate sponsorship of Sugar Rush offers companies an opportunity to promote their commitment to community in a high-profile way!

## ABOUT SPARK

Spark is a national organization that provides life-changing apprenticeships to middle school students from disadvantaged communities in an effort to empower them to succeed in their education and beyond. 30% of students in the US drop out of high school every year. Spark addresses this crisis by connecting volunteer professionals with underserved youth in workplace apprenticeships. Students identify a “dream job,” and Spark matches that student. As students explore the school-to-career connection, they build skills critical for success in school and in life.

## BENEFITS

		PRESENTING \$25,000	TITLE \$15,000	LEAD 10,000	SUPPORTING \$5,000
Visibility	Logo on Spark website announcement, Sugar Rush ticketing website, & all event-related social media ( <i>logo size/placement vary depending on sponsorship level</i> )	✓	✓	✓	✓
	Logo on all Sugar Rush print materials (Save-the-Dates, flyers, signage, etc.)	✓	✓	✓	✓
	Company banner at event entrance and exclusive placement in the venue	✓	✓		
	Company signage displayed at selected Chef table or Bar			✓	✓
	Company booth in the reception area	✓			
	Opportunity for company executive to speak briefly during the remarks portion of the event	✓	✓		
Publicity	Mention in all Sugar Rush press releases	✓	✓	✓	✓
	1-2 sentence company description in all Sugar Rush press releases	✓	✓		
	Sponsor listing in all e-newsletter publications leading up to the event	✓	✓	✓	✓
VIP Access	VIP Tickets to Sugar Rush, which includes early entry and private VIP room, for company representatives	12	10	6	4
	Exclusive Access to Spark’s VIP network of major donors, corporate and foundation funders, Board members, and volunteers	✓	✓	✓	✓

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